



ASOCIACION PERUANA INTERNACIONAL DE CULTURA - APIC

V Festival Anual de Gastronomía Peruana
Sabor a Perú - Expo 2009

JUDGING PANEL GUIDELINES & SIGN UP APPLICATION

Introduction

Welcome to APIC's V Festival Anual de Gastronomía Peruana, Sabor a Perú Expo 2009. This event sponsored by the General Embassy of Peru, and PUSSAC – Peru USA Chamber of Commerce, carries the mission of promoting and gaining recognition of our Peruvian Cuisine throughout the diverse ethnic population of the United States.

During the festive segment of the show, Chefs and Culinary Master participants will compete by preparing and demonstrating their own and unique recipe creations and food delicacies that have made Perú's culinary arts famous worldwide.

Each participant's recipe demonstration and culinary performance will be evaluated by a selected panel of judges representing different local Peruvian Restaurants, businesses or representatives of the Peruvian Food marketplace in the Greater Los Angeles counties.

Funds to be raised will serve to continue our mission of assisting the needy children and youth of Perú and poor children from low income families of Greater Los Angeles.

Who is invited to participate?

This event is open to all Peruvian Restaurants and Bakeries. Enrollment is on a first come first serve basis. Each selected Judge will have the opportunity of tasting and evaluating the food creations of various Masters and Chefs specializing in our Peruvian Cuisine, within three main categories: Appetizer Entrées, Main Dish Entrées, and Dessert Entrées.

Benefits of Participation

Each representative of a Peruvian Restaurant, or business establishment who signs up as a member of the judging panel, upon selection will receive as incentive for his or her participation:

- Personal introduction and participation recognition of the Peruvian Restaurant or Business establishment he or she represents, to the audience attending this event.
- Free publicity and advertising for the participating businesses and Restaurant establishments in a local Peruvian Newspaper.
- Opportunity to network and meet with other Business representatives of the Peruvian Cuisine marketplace.

Judging Panel - General Rules and Guidelines

These guidelines will introduce you to the basic concept and rules each establishment participant is expected to familiarize with for the successful completion of this event. If you need additional information please contact the APIC organizational committee at the telephones listed at the end of the sign up application form.

- Only one Judge representative per participating Business or Establishment.
- Entrance Fee: \$100.00 (Check made payable to: "APIC") Non Refundable.
- Mail entry fee along with Sign Up application form to:

APIC - Asociación Peruana Internacional de Cultura
23610 Ridgeline Road, Diamond Bar, CA 91765

- All entries will be notified by e-mail or US post office mail within 7 days of received entry fee and application sign up form.
- NO SHOW of a selected judge at the time of this event, will forfeit his or her entrance fee and will be banned from any future events.
- Pictures taken by APIC during this event will be the property of APIC and may be used for advertising purposes, etc., at the discretion of APIC.

Dress Code and Conduct for Participating Judges

- The Judges must wear formal clothes.
- Decisions of judges are final, therefore judges are expected to conduct themselves with the utmost respect, ethical conduct, and fairness towards each participating contestant.

Awards Presentation

- Awards Ceremonies will be held at the end of the competition.
- The awards are presented by APIC's Chair committee. The Master of Ceremony will introduce the Judges team, and the Lead Judges for each food category.
- Each Lead judge will announce the winner or winners of each category. The show Chair committee is responsible for compiling the winners in order according to their score, from lowest to highest.
- APIC Awards and Certificates will be awarded based on the Event Judges official point system.
- Any awards or Prize monies are subject to change until all sponsorship is secured.
- Please allow enough time between score compilation and the awards ceremony.



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JUDGE SIGN UP APPLICATION and LIABILITY WAIVER

Release and Affirmation of Condition

In consideration of your permitting my participation in the Sabor a Perú Expo 2009 event, I hereby, for myself, my heirs, executors and administrators, assume all risk of injury, harm, or damage to myself or others or to any property arising from my participation in this activity and agree to indemnify, defend and hold harmless the Asociación Peruana Internacional de Cultura (APIC) and the Junipero Serra High School, where this event is held, and their respective subsidiaries, and officers, and employees and agents, and any other persons and entities associated with this activity, against any and all liability, actions, claims, and damages of any kind whatsoever arising from my participation in this activity. I attest and verify that I am physically fit to participate, and that I have full knowledge of any risk involved in this activity.

Name: (Please Print): _____ **Signature:** _____ **Date:** _____

CONFIRMATION FORM

Please Select Category	<input type="checkbox"/> Appetizer <input type="checkbox"/> Entrée <input type="checkbox"/> Main Peruvian Dish <input type="checkbox"/> Peruvian Dessert
First & Last Name:	
Title:	
Representing:	
Address:	
City/State/Zip:	
Telephone:	
Fax:	
E-Mail	
Comments:	

Please complete form, include Sign Up fee (check) for \$ 100.00 payable to APIC and mail to:

APIC - Asociación Peruana Internacional de Cultura,
23610 Ridgeline Road, Diamond Bar, CA 91765

Questions or additional information:

Please call APIC committee, Sonia (626) 437-1831, Elizabeth (909) 396-7189, Adriana (714) 524-6768
website: www.apic2003.org