



ASOCIACION PERUANA INTERNACIONAL DE CULTURA - APIC

V Festival Anual de Gastronomía Peruana  
Sabor a Perú Expo 2009

## **COMPETITORS GUIDELINES & SIGN UP APPLICATION**

### **Introduction**

Welcome to APIC's V Festival Anual de Gastronomía Peruana, Sabor a Perú Expo 2009. This event sponsored by the General Embassy of Peru, and PUSSAC – Peru USA Chamber of Commerce, carries the mission of promoting and gaining recognition of our Peruvian Cuisine throughout the diverse ethnic population of the United States.

During the festive segment of the show, Chefs and Culinary Master participants will compete by preparing and demonstrating their own and unique recipe creations and food delicacies that have made Perú's culinary arts famous worldwide.

Each participant's recipe demonstration and culinary performance will be evaluated by a selected panel of judges representing different local Peruvian Restaurants, businesses or representatives of the Peruvian Food marketplace in the Greater Los Angeles counties.

Funds to be raised will serve to continue our mission of assisting the needy children and youth of Perú and poor children from low income families of Greater Los Angeles.

### **Who is invited to participate?**

Sabor a Perú Expo 2009 is open to all Culinary Amateurs, Culinary Masters, and Chefs specializing in Peruvian Cuisine, Peruvian Bakery and Nova Andina Culinary Arts, that wish to compete and participate in this event.

Each selected competitor will have the opportunity to demonstrate their culinary skills and unique food creations in the presence of a panel of judges, within three main food categories: Appetizer Entrées, Main Dish Entrées, and Dessert Entrées.

### **Benefits of Participation**

Each person who signs for this event competition, and is selected to participate as a competitor in one of the three main food contest categories will receive as incentive for his or her participation:

- A Personal introduction and Skills recognition, to the audience attending this event.
- Media exposure through local Peruvian Newspaper(s) of all participants after the completion of this event.

- Opportunity to network and meet with Restaurant Owners and Business representatives of the Peruvian Cuisine marketplace.
- Winners of this competition will receive Awards and Award Certificates in recognition of their talents and culinary skills.

## **Competitor General Rules and Guidelines**

These guidelines will introduce you to the basic concept and rules each competitor is expected to familiarize with for the successful completion of this event. If you need additional information please contact the APIC organizational committee at the telephones listed at the end of the sign up application form.

- Only one entry per participant.
- Entrance Fee: \$50.00 (Check made payable to: "APIC") with a \$30.00 refundable fee to be returned after your participation upon the completion of this event.
- Mail entry fee along with Sign Up application form to:

APIC - Asociación Peruana Internacional de Cultura  
23610 Ridgeline Road, Diamond Bar, CA 91765

- All entries will be notified by e-mail or US post office mail within 7 days of received entry fee and application sign up form.
- NO SHOW of a competitor will forfeit his or her entrance fee and will be banned from any future competitions.
- Each competitor is required to work alone, and all work must be completed by actual participant.
- Competitors may choose to bring an assistant to help with transportation of products to and from the table. However, contestants will be responsible for their own set up.
- Each contestant may bring one speed cart to hold components. No speed carts will be provided.
- Each contestant will have available a 6 feet work table for set up purposes and assembly of their food exhibit.
- All entries to remain on display until the end of the show.
- Pictures taken by APIC during this event will be the property of APIC and may be used for advertising purposes, etc., at the discretion of APIC.

## **Dress Code and Conduct for Competitors**

- Decisions of judges are final. Competitors are expected to abide by judges decisions, and should behave with utmost respect and ethical conduct.
- When entering the competition area, look your best, your hair must be restrained, you must wear a clean and pressed uniform.
- Set up your table and utensils in place.
- Cutting boards should be scrupulously clean.

- Keep your table clear of unnecessary equipment or debris.
- Keep the floor clean at all times.
- Keep your waste properly disposed so that it can be removed promptly before the next competitor.

### **Awards Presentation**

- Awards Ceremonies will be held at the end of the competition.
- The awards are presented by APIC's Chair committee. The show Chairperson will introduce the Judges team, and the Lead Judges for each food category. The show Chairperson will give the floor to the Lead Judge of each category.
- Each Lead judge will announce the winner or winners of each category. The show Chair committee is responsible for compiling the winners in order according to their score, from lowest to highest.
- APIC Awards and Certificates will be awarded based on the Event Judges official point system.
- Any awards or Prize monies are subject to change until all sponsorship is secured.
- Please allow enough time between score compilation and the awards ceremony.

o o O o o



ASOCIACION PERUANA INTERNACIONAL DE CULTURA - APIC

V Festival Anual de Gastronomía Peruana  
Sabor a Perú - Culinary Expo 2009

COMPETITORS SIGN UP APPLICATION and LIABILITY WAIVER

**Release and Affirmation of Condition**

In consideration of your permitting my participation in the Sabor a Perú Expo 2009 event, I hereby, for myself, my heirs, executors and administrators, assume all risk of injury, harm, or damage to myself or others or to any property arising from my participation in this activity and agree to indemnify, defend and hold harmless the Asociación Peruana Internacional de Cultura (APIC) and the Junipero Serra High School, where this event is held, and their respective subsidiaries, and officers, and employees and agents, and any other persons and entities associated with this activity, against any and all liability, actions, claims, and damages of any kind whatsoever arising from my participation in this activity. I attest and verify that I am physically fit to participate, I know how to use or operate any and every kind of culinary equipment, that I will or may use, wear any appropriate protective gear if required or necessary, and that I have full knowledge of any risk involved in this activity.

**Name:** (Please Print): \_\_\_\_\_ **Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

**CONFIRMATION FORM**

<b>Please Select Category</b>	<input type="checkbox"/> Appetizer <input type="checkbox"/> Entrée <input type="checkbox"/> Main Peruvian Dish <input type="checkbox"/> Peruvian Dessert
First & Last Name:	
Title:	
Address:	
City/State/Zip:	
Home phone:	
Cell phone:	
Fax:	
E-Mail	
Comments:	

Please complete form, include Sign Up fee (check) for \$50.00 payable to APIC and mail to:  
 APIC - Asociación Peruana Internacional de Cultura,  
 23610 Ridgeline Road, Diamond Bar, CA 91765  
 Questions or additional information:  
 Please call APIC committee, Sonia (626) 437-1831, Elizabeth (909) 396-7189, Adriana (714) 524-6768  
 website: [www.apic2003.org](http://www.apic2003.org)